

Apra NW board Candidates

Secretary (2017-2019)

Lara Arlen-Wier, Self-employed, Portland, OR

My main reason for wanting to become part of the APRA-NW board is to both give back and participate in the future of APRA. Previously, I was a member of APRA-GNY and am excited to become more involved in APRA-NW. I am grateful for the inspiring educational and career advancement opportunities that APRA International and the APRA chapters have provided me and would like to help create an enriching experience for others.

I am specifically interested in the position of Secretary for several reasons. I would like to understand the chapter filing process. I am also a dedicated note taker in any meeting and enjoy being in charge of the meeting agenda.

As Secretary, I would bring 11 years of experience at organizations across sectors including the arts, performing arts, human services, international humanitarian aid, and higher education. Currently, I am working with local organizations to structure fundraising systems and conduct data analysis. I am also working remotely as the temporary Prospect Researcher for UNICEF USA. Previously, I served as the Associate Director of Research and Prospect Management at the Juilliard School.

As an instructor for the Certificate in Nonprofit Fundraising offered through the Nonprofit Institute at Portland State University, I enjoy introducing the fun of Development Operations, Prospect Research, and Data Analytics. Some of the volunteer leadership roles I have served in include the Junior Board of Urban Pathways and the Diversity Committee at the Pratt Institute. Thank you for your consideration. I would be honored to serve as Secretary of APRA-NW.

Lindsay Evans, University of Washington, Seattle, WA

Lindsay Evans discovered the prospect research field in 2009, when she was hired as an administrative assistant supporting the Development Research and Prospect Management Systems team at Children's Hospital Los Angeles (CHLA). Prospect research turned out to be a natural fit for her skills and interests, and in 2011 she moved into a research-focused role at CHLA. In July 2013 she moved back to her home state and joined the team at University of Washington as a Research Strategist supporting the School of Medicine. Lindsay truly enjoys her work as a researcher, and feels fortunate to work in a supportive, dynamic field that allows her to learn something new every day. As Secretary of the APRA Northwest Board, Lindsay would be proud to contribute her organizational skills, collaborative spirit, eye for detail, and strengths as a writer and editor to the group. She is excited for the opportunity to serve a great organization that supports so many incredible prospect research and prospect management professionals across our region!

Kim Ositis, Seattle Opera, Seattle, WA

I have been the Development Research Manager with the Seattle Opera since January, 2016. I am excited to be more active in professional organizations for developers and researchers. I've been a presenter for the Seattle Tessitura Users Group (SeaTUG) and a Predictive Modeling and Tessitura Integration pilot project.

Before coming to the Opera, I worked for 15 years as a law librarian for the Public Law Library of King County. In this position, I was very active in the professional law librarian community. I served as secretary and president of the Law Librarians of Puget Sound, in addition to volunteer positions with other law library organizations.

I was President of the Small Faces Child Development Center for 9 years and Treasurer of the Pacific Northwest Barbecue Association for 7 years. I am currently the President of the Shoreline PTA Council and have served as President and other offices with Meridian Park Elementary PTSA, Einstein Middle School PTA, and Shorewood High School PTSA.

I live in Shoreline, WA with my web developer/nerd husband, our two kids – Natalie (15) and Nick (19) - and one elderly cat.

I look forward to the opportunity to serve the members of ARPA-NW as Secretary.

Conference director (2018)**Rachel Siegfried, OHSU Foundation, Portland, OR**

I would be honored to serve as the 2018 APRA-NW Conference Chair and combine my knowledge of research and prospect management, with my experience in event planning.

As a Prospect Management Analyst at the Oregon Health and Science University (OHSU) Foundation, I am continuously gaining and strengthening skills beneficial to the Conference Chair role, including: creating and implementing systems for organization and accountability; scheduling, preparing for, and leading meetings; performing various operations tasks, such as coordinating catering and submitting expense reports; and collaborating with external colleagues for benchmarking.

I earned my B.A. in Anthropology and Masters in Public Health from Case Western Reserve University. I continue to serve my alma mater as an Alumni Ambassador and member of the Portland Chapter programming committee. Prior to my position with OHSUF, I worked for BioEnterprise, a Cleveland, Ohio non-profit dedicated to bioscience commercialization. While there, I assisted in the planning and execution of numerous professional development events, including the Rock Health Summit (a two-day conference focused on digital health technology).

As I am in my third year in this field, professional development is integral to my future success. It is my goal to structure a conference for professionals in all stages of their career and to share subject matter

expertise. I look forward to sharing the knowledge I garner from colleagues at this July's APRA International Conference with those in the Northwest who do not have the opportunity to attend. I aim to partner with the APRA-NW board and the research and prospect management community to make the 2018 APRA-NW Conference a unique and entertaining educational opportunity.

When I'm not at the office, you can find me exploring the beautiful Pacific Northwest; I'm an avid hiker and skier. I love all Cleveland sports teams (Go Cavs!) and have a lofty goal to try every brewery in Portland.

Programming director (2017-2019)

Lara Arlen-Wier, Self-employed, Portland, OR

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APRA chapter programming has been an important aspect of my growth as a professional. As the Program Chair, I would seek ways to help us all expand and grow in line with the APRA Body of Knowledge, stay on top of emerging trends, and develop our specialized skills.

Over the 11 years I have been in the field, my experience has ranged across sectors including the arts, performing arts, human services, international humanitarian aid, and higher education. Currently, I am working with local organizations to structure fundraising systems and conduct data analysis. I am also working remotely as the temporary Prospect Researcher for UNICEF USA. Previously, I served as the Associate Director of Research and Prospect Management at the Juilliard School.

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Thank you for your consideration. It would be an honor to serve as Program Chair of APRA-NW.

Treasurer (2017-2019)

Lindsay Evans, University of Washington, Seattle, WA

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Hospital Los Angeles (CHLA). Prospect research turned out to be a natural fit for her skills and interests, and in 2011 she moved into a research-focused role at CHLA. In July 2013 she moved back to her home state and joined the team at University of Washington as a Research Strategist supporting the School of Medicine. Lindsay truly enjoys her work as a researcher, and feels fortunate to be in a supportive, dynamic field that allows her to learn something new every day. As VP/Treasurer of the APRA Northwest Board, Lindsay would be proud to contribute her organizational skills, collaborative spirit and eye for detail. She is excited for the opportunity to serve a great organization that supports so many incredible prospect research and prospect management professionals across our region!

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